

LOCATION :

86 Moo 3, Chaweng Noi Beach, Tambon Bophut Ko Samui,
Surat Thani 84230, Thailand.

Tel : (66-77) 422 020-36, Fax : (66-77) 422 396-7

IMPERIAL RESORTS SALES AND RESERVATIONS OFFICE :

C/O The Imperial Queen's Park Hotel

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E-mail : mktgiqp@comnet3.ksc.net.th

OVERSEAS REPRESENTATIVES :

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Tel : (604) 739-8980, Fax : (604) 739-9782

EUROPE-Supereps International

Suite 433, High Holborn House, 52 High Holborn Rd.,
London WC1V 6RB, England.

Tel : (Sales) : +44 171-242 3131

Tel : (Reservation) : +44 171-242 9964 Fax : +44 171-242 2838

JAPAN-Mac Marketing Service

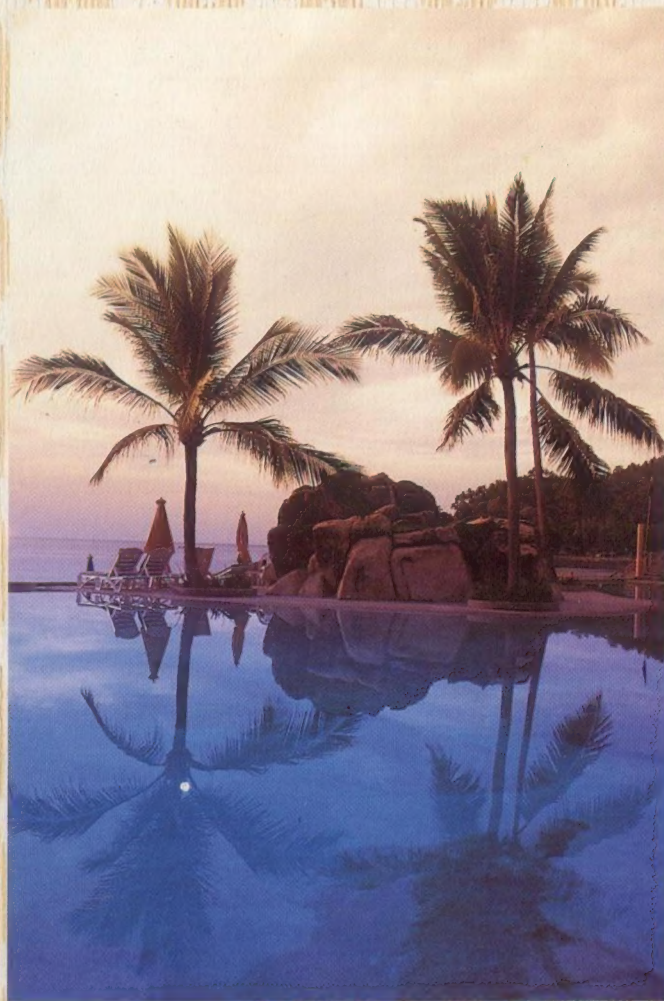
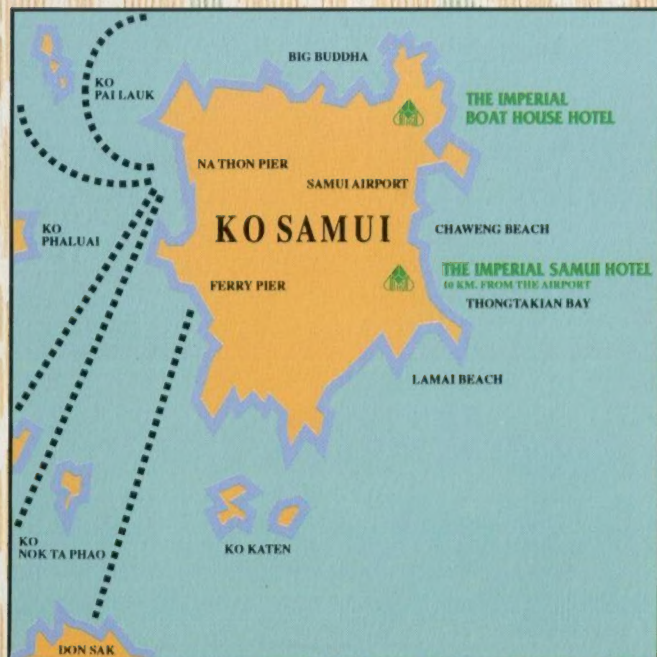
DAI 2 Matsuoka Bldg., 3F 2-14-6, Ginza, Chou-Ku, Tokyo

Tel : (81-3) 3544-0340, Fax : (81-3) 3544-0323

Member of



UTELL International Worldwide



*The Imperial Hotels Group
Thailand*

T H E I M P E R I A L S A M U I

The Imperial Samui Hotel is an unusual hybrid: a Mediterranean-style resort offering Thai-style hospitality and comfort. Framed by tall coconut trees and unusual rock formations, the resort is set in landscaped gardens on a hillside over-looking beautiful Chaweng Noi Beach.

Most of the guestrooms and suites face the sea,

taking full advantage of the cool breezes that waft in from the Gulf of Thailand.

The resort boasts two swimming pools; one set high on the hill, the other so close to the sea that, viewed from certain angles, it actually appears to merge with the sea.

Apart from the resort's natural charm, it also

offers a full range of water sports including sailing, windsurfing, snorkeling and canoeing.

Come nightfall, dining under the stars on one of the open-air terraces is a perfect prelude to a night on the town, especially as the island's most popular entertainment area is conveniently located just a few minutes down the road.



DUPLEX SUITE (BEDROOM)



DUPLEX SUITE (LIVING ROOM)



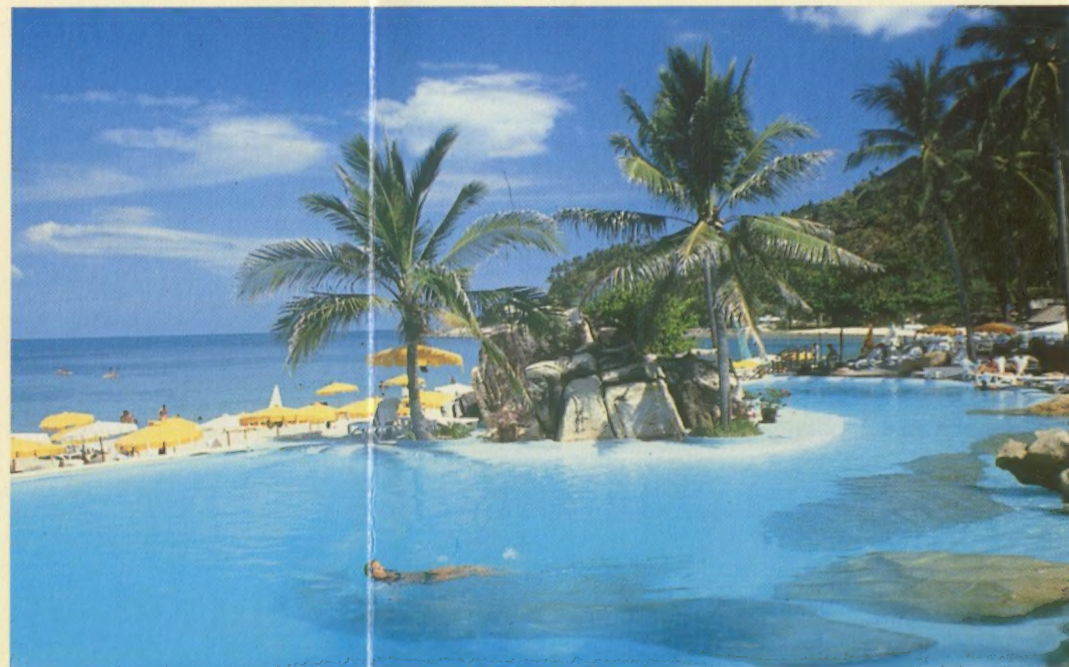
DELUXE ROOM (DOUBLE BED)



DELUXE ROOM (TWIN BED)



FRESHWATER SWIMMING POOL



SEAWATER SWIMMING POOL

H O T E L



THE LOBBY



BEACH RESTAURANT



THE TENNIS COURT

The Imperial Samui Hotel

GENERAL OVERVIEW :

Located at Chaweng Noi Beach, 10 kms. from the airport, near the entertainment area, this complete resort comprises: a cluster of low-rise Mediterranean style buildings set in hilly landscaped gardens overlooking the beach.

ACCOMMODATIONS :

155 rooms : 140 standard deluxe rooms and 15 suites all with private balcony (overlooking the pool/beach or the gardens); non-smoking rooms are also available.

ROOM FACILITIES :

En suite bath and shower; air-conditioner, IDD telephone; fully stocked mini-bar; colour TV with

24-hour satellite reception and in-house video programming; in-room safe and hair-dryer; coffee & tea making facilities in all suites.

FOOD & BEVERAGE OUTLETS :

2 restaurants serving Thai and international cuisines; beach bar and music lounge with live music.

RECREATIONAL FACILITIES :

2 swimming pools: a freshwater pool (with jacuzzi) and a seawater pool; diving club; windsurfing, canoeing, snorkeling equipment; tennis court; snooker table, badminton, giant chess, petanque and takraw.

OTHER FACILITIES :

One function/meeting room for up to 40 persons; car rental and tour counters; gift shop; tailor shop; video club; car park.



THE HOTEL COMPLEX AND CHAWENG NOI BEACH

60 persons.

SPORTS & RECREATION FACILITIES:

Both freshwater and saltwater swimming pools; fishing gear and snorkelling equipment; sailing, canoeing and windsurfing.

OTHER FACILITIES:

Car rental counter and gift shop.



LOCATION:

Ban Chaweng, Bophut, Ko Samui,
Surat Thani 84140, ThailandTelex: 69702 IMPSAMUI TH
Tel: (077) 422 020-36, Fax: (077) 422 396-7

SALES AND RESERVATION OFFICE:

The Imperial Family of Hotels,
199 Sukhumvit Soi 22, Bangkok 10110, Thailand.
Tel: (662) 261 9000, Fax: (662) 261 9530-34

REGIONAL OFFICE FOR EUROPE:

136 Brompton Rd., Knightsbridge, London SW3 1HY England.
Tel: (071) 584 5018-9, Fax: 225 2680

RESERVATION CONTACT UTELL INTERNATIONAL OR
Sabre/Fantasia (UI7545), Datas II (UI7066),
Apollo/Galileo/Gemini (UI22214),
System I/Amadeus (UIXDYIMP), Pars/Abacus (UI07066),
Sahara (UIBKK7066), Reservec (UIURT001)



THE IMPERIAL SAMUI

HOTEL · K O S A M U I



THE IMPERIAL FAMILY OF HOTELS

THAILAND

THE IMPERIAL SAMUI

The Imperial Samui Hotel is an unusual hybrid: a Mediterranean-style resort offering Thai-style hospitality and comfort. Framed by tall coconut trees and unusual rock formations, the resort is set in landscaped gardens on a hillside overlooking beautiful Chaweng Noi beach.



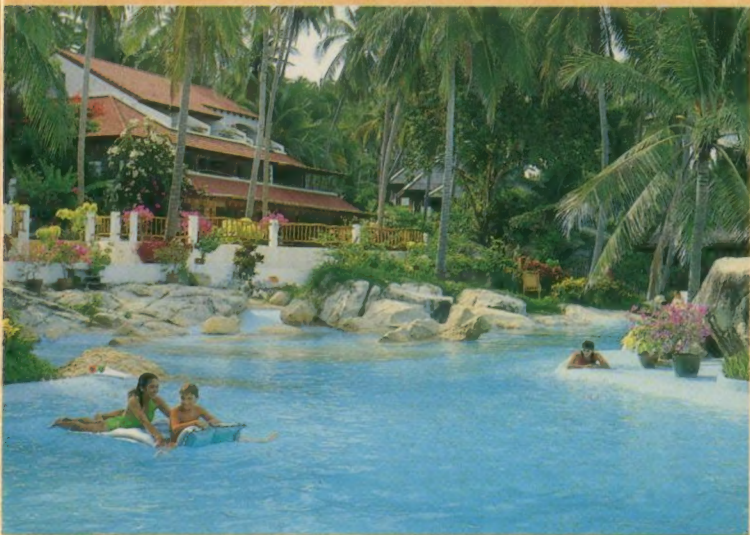
All 155 rooms face the sea, taking full advantage of the cool breezes that waft in from the Gulf of Thailand, and offer a wealth of creature comforts.

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The Imperial Samui Hotel (5-star)

GENERAL OVERVIEW:

A complete resort located on the beach front; within walking distance of the main entertainment area.

ACCOMMODATION:

155 luxury rooms all facing the sea.

ROOM FACILITIES:

En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, colour TV with 24-hour satellite programming.

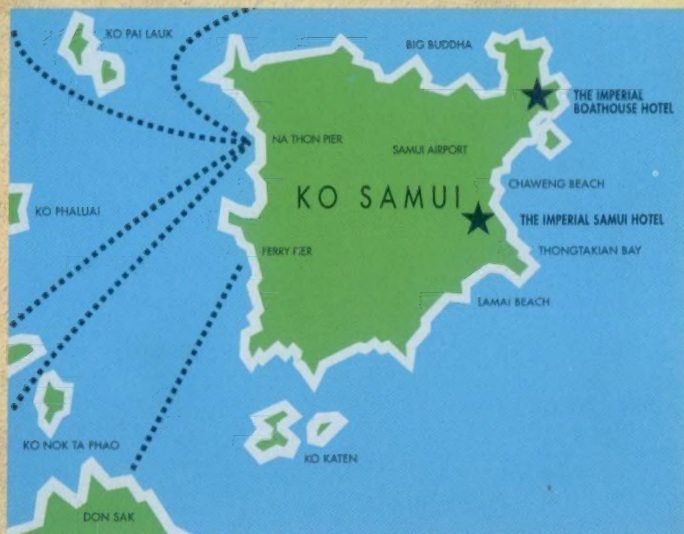
FOOD & BEVERAGE OUTLETS:

2 restaurants serving Thai, Chinese and European dishes.

MEETING FACILITIES :

2 function rooms, each accommodating up to





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SALES AND RESERVATIONS OFFICE:

THE IMPERIAL HOTELS GROUP

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Tel: (662) 261 9000, Fax: (662) 261 9530-34

OVERSEAS REPRESENTATIVES

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Tel. (03)3585 4870, Fax: (03)3585 4819

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THAILAND

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THE IMPERIAL SAMUI HOTEL

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Apart from the resort's natural charm, it also offers a full range of water sports including sailing, windsurfing, snorkeling and canoeing.

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The Imperial Samui Hotel

GENERAL OVERVIEW:

A complete resort located on the beach front; within walking distance of the main entertainment area.

ACCOMMODATIONS:

155 luxury rooms all facing the sea.

ROOM FACILITIES:

En suite bath and shower, IDD telephone, air-conditioner, refrigerator, mini-bar, colour TV with 24-hour satellite programming, safe, hairdryer.

FOOD & BEVERAGE OUTLETS:

2 restaurants serving Thai, Chinese, European and Sea food dishes, 2 bars and music lounge.

MEETING FACILITIES:

1 function room, accommodating up to 30 persons.

SPORTS & RECREATIONAL FACILITIES:

1 freshwater swimming pool and 1 saltwater swimming pool; snorkelling equipment; sailing; canoeing; windsurfing; and snooker room.

OTHER FACILITIES:

Car rental counter and gift shop.



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SALES & RESERVATIONS :

The Imperial Resorts (IR)

(c/o the Imperial Queen's Park Hotel)

199 Sukhumvit Soi 22, Klongton, Klongtoey,
Bangkok 10110, Thailand.

Tel : (66-2) 261 9000 Ext. IR, Fax : (66-2) 261 9518

E-mail : imperial@ksc.net.th

Internet : <http://www.imperialhotels.com>

OVERSEAS REPRESENTATIVES :

WORLDWIDE - ANA Enterprises, Ltd.

Sales & Reservation Office

Enokizaka Hills 12-20, Akasaka 1-chome,
Minato-ku, Tokyo 107, Japan

Tel : (81-3) 3505 1181, Telex : 2223848 ANAHTYJ

Fax : (81-3) 3505 1180

JAPAN - Mac Marketing Service

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Tel : (81-3) 3544 0340, Fax : (81-3) 3544 0323

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INTERNATIONAL



THE IMPERIAL SAMUI
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AN ISLAND RESORT WITH THAI HOSPITALITY

The Imperial Hotels Group
Thailand

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DUPLEX SUITE (LIVING ROOM)



DELUXE ROOM (DOUBLE BED)



FRESHWATER SWIMMING POOL



SEAWATER SWIMMING POOL

S A M U I

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DELUXE ROOM (TWIN BED)



H O T E L



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ROOM FACILITIES :

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with 24-hour satellite reception and in-house video programming; in-room safe and hair-dryer; coffee & tea making facilities in all suites.

FOOD & BEVERAGE OUTLETS :

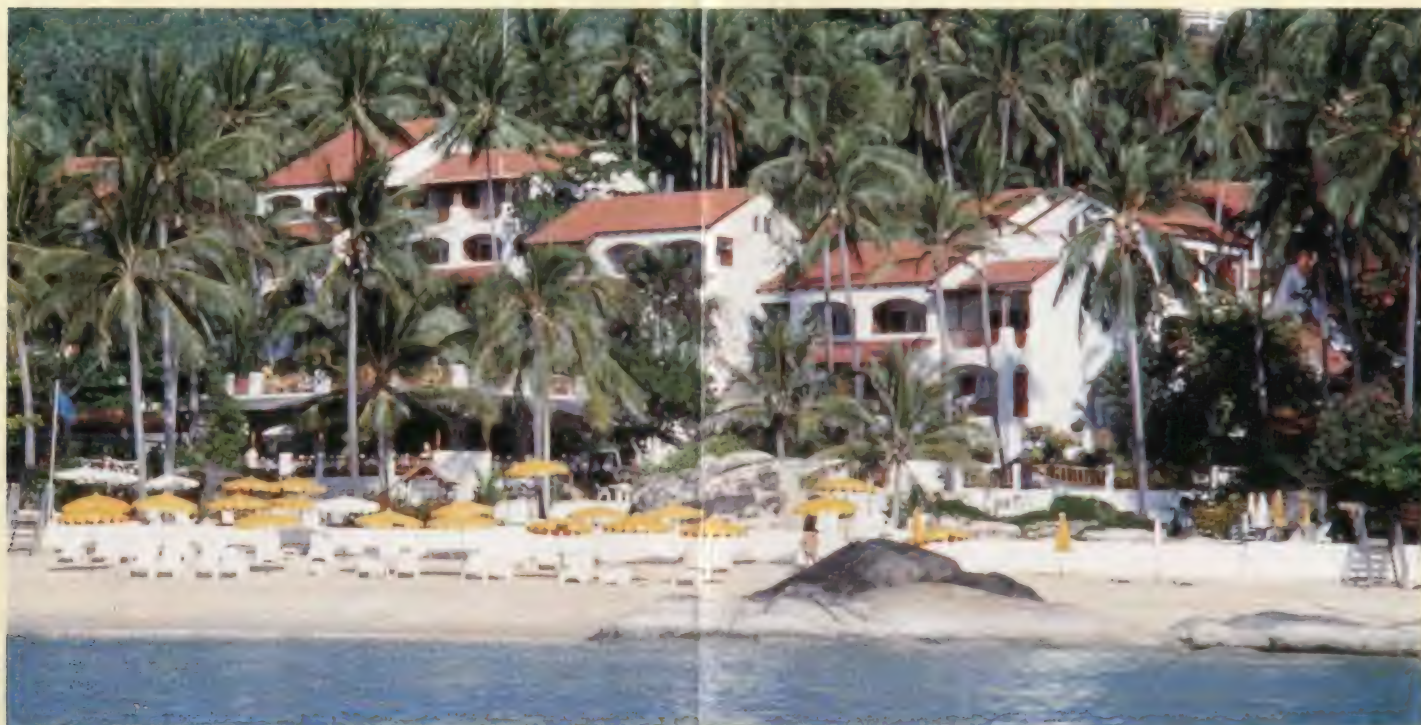
2 restaurants (1 airconditioned) serving Thai and international cuisines; beach bar and music lounge with live music.

RECREATIONAL FACILITIES :

2 swimming pools: a freshwater pool (with jacuzzi) and a seawater pool; diving club; windsurfing, sailing, canoeing, snorkeling equipment; tennis court; snooker table, badminton, giant chess, petanque and takraw.

OTHER FACILITIES :

One function/meeting room for up to 40 persons; car rental and tour counters; gift shop; tailor shop; video club; car park.



THE HOTEL AND CHAWENG NOI BEACH

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2 restaurants serving Thai, Chinese and European dishes.

MEETING FACILITIES :

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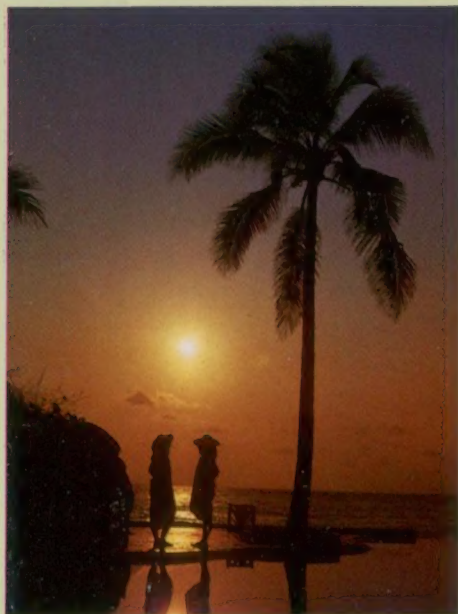
THE IMPERIAL SAMUI HOTEL
KO SAMUI

K O S A M U I • T H A I L A N D



THE IMPERIAL FAMILY OF HOTELS
THAILAND





An ideal place to get the full view of the sea while living luxuriously in a hotel room is here at The Imperial Samui Hotel.

Standing right on the edge of the water on popular Chaweng Noi Beach, Ko Samui, the illusion of its being a natural extension of the sea is heightened by a saltwater swimming pool that seems to meet and merge with the turquoise sea.

Its 155 rooms, facing the sea and thus taking full advantage of the sun and the cooling breezes blowing in from the Gulf, are all fully-furnished with modern amenities including a private bath and shower, international direct-dialling telephone, refrigerator, mini-bar, colour television and video.

Opened in July 1987 as a luxury 77-room hotel, simultaneously with its sister, The Imperial Tongsai Bay Hotel, The Imperial Samui now has a new wing with 78 similarly furnished rooms, a freshwater swimming pool, another restaurant, another function room seating 60 persons and a gift shop.

If lazing in the sun after a dip in the sea or hotel pools is not your idea of fun, you can always go fishing, canoeing, windsurfing, or snorkelling. And if you're not so keen on water sports, a tennis court is also among the hotel's sports facilities.

Framed by tall, swaying coconut trees and defined by a golden sandy beach The Imperial Samui Hotel is paradise on earth for lovers of sea, sand and sun.



S A M U I H O T E L







THE IMPERIAL SAMUI HOTEL
KO SAMUI

Ban Chaweng, Bo Phut, Ko Samui, Surat Thani 84140,
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